

DEFENSE INDUSTRIAL BASE CONFERENCE

PROSPECTUS

DIBCON 24

MAY 7-9, 2024 OKLAHOMA CONVENTION CENTER, OKLAHOMA CITY, OK



DIBCON.net

DIBCON 2024 IS STRATEGICALLY LOCATED

in Oklahoma City, Oklahoma –
One of the US's largest Defense industrial base regions

The I-35 Corridor is one of the US's largest defense industrial base regions. Oklahoma City is in the center of this corridor which is home to over 15 major military installations. Major defense contractors are well established in this area, all factors in making Oklahoma City the perfect home for DIBCON.

COLLABORATION

With continuous match-making, information sessions, exhibit hall receptions, and live streaming interviews, DIBCON offers an unparalleled opportunity to meet and collaborate with colleagues and leading weapons systems providers on the show floor and throughout the conference.

The mission of the Defense Industrial Business Conference (DIBCON) is to magnify the message originating from the annual Defense Manufacturing Conference (DMC) outwards to the thousands of small and medium sized manufacturers (SMMs) that seek to become engaged with the Department of Defense in support of sustaining our nation's military.

The stunning new Oklahoma City Convention Center opened in January 2021. The state-of-the-art Conference Center will offer DIBCON exhibitors over 50,000 square feet of modern exhibit space. It will afford ample opportunities for both large and small companies to showcase their capabilities, forge meaningful connections and secure vital contracts with the defense sector.

EDUCATION

Hear from visionary keynote speakers, industry thought leaders, and futurists who are changing how manufacturers integrate into the Defense Industrial Base. Learn straight from military leaders, key department of defense civilians, and Tier 1 & Tier 2 Primes about existing and new ways for a small manufacturer to win business. Hear about where we're headed and what the future holds.

Showcase your company products and services, enjoy networking group luncheons, receptions and so much more that DIBCON has to offer!

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A BOOTH AT DIBCON 2024 IS JUST THE BEGINNING!

Every DIBCON 2024 booth comes with a full suite of digital marketing tools, an opening night conference reception, exclusive sponsorship opportunities and so much more.

Your booth space fee includes:

- FREE exhibit-only badges for booth personnel
- PROMINENT advertising and sponsorship opportunities
- FREE company and product listing in the Final Program
- FREE company listing on the event mobile app
- FREE lead retrieval app with onsite technical support

DIBCON

DIBCON was established to foster an open environment for manufacturers to engage with senior military leaders and purchasing organizations across the Department of Defense. DIBCON seeks to shine a spotlight on the small and medium sized manufacturer. This unique event offers more than just an exhibit hall. It offers multiple opportunities for one-on-one conversations and continuous match-making opportunities throughout the duration of the conference, as well as special conference tracks that bring in every aspect of the defense contracting ecosystem.

**Advertising and
Sponsorship opportunities**
are available to
expand your impact at DIBCON
and help position
your company as an **industry leader!**

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DIBCON 2024 DELIVERS REAL ROI BY LETTING YOU DIRECTLY REACH

new and existing customers, close sales and expand your business.

DEMO, SELL and SHOWCASE your SOLUTIONS...

At DIBCON, exhibitors will have a chance to engage one-on-one with the following:

- Supplier diversity leaders at Defense Prime OEMs such as:
 - The Boeing Company
 - Lockheed Martin
 - Northrop Grumman
 - BAE Systems
- Defense systems manufacturing leads at Tier 2 & Tier 3 suppliers such as:
 - Elbit Systems
 - Pratt & Whitney
 - MOOG
- Small Business liaisons for major military depots to include:
 - Tinker AFB
 - Fort Sill Army Installation
 - Red River Army Depot
 - Corpus Christi Army Depot

RESERVE YOUR BOOTH

Reserve your booth today at DIBCON 2024 and meet the decision makers you won't see at any other defense industrial base event!

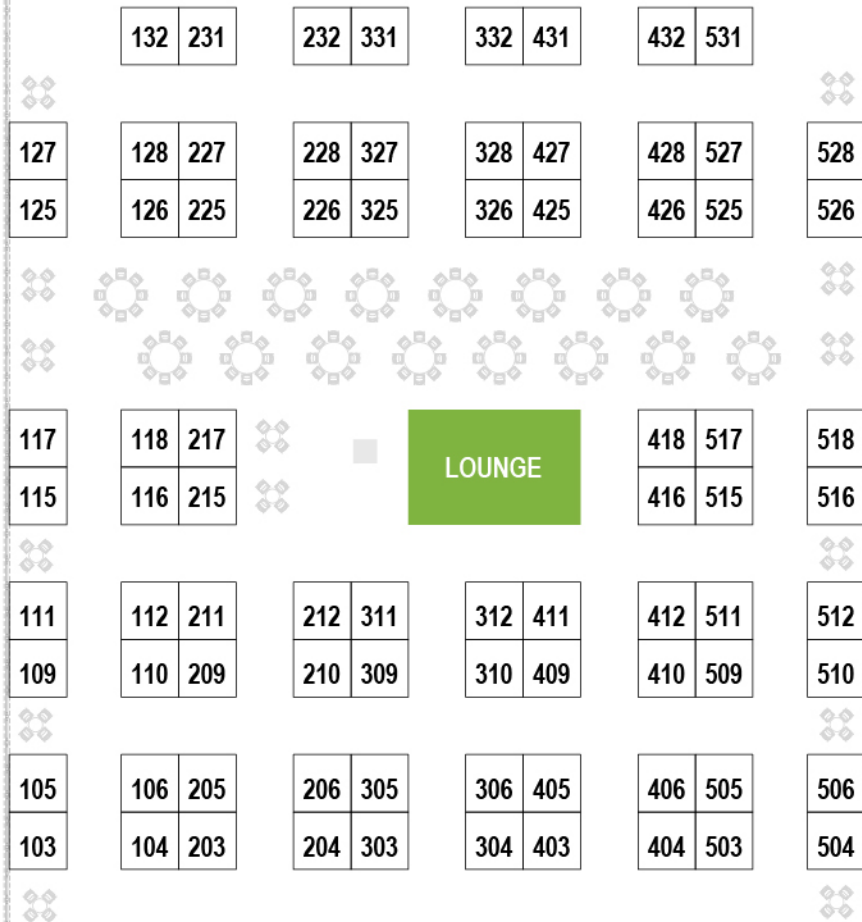
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DIBCON 2024 EXHIBIT HALL

\$3,200 per 10'x10' Booth Space

EXHIBIT HALL B

EXHIBIT HALL D



ENTRANCE

REGISTRATION
DESK

PREFUNCTION

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2024 SPONSORSHIPS

Enhance your company's visibility throughout the conference

DIAMOND	\$30,000
3 - 10'x10' Booths / 3 - Full Registrations / Program Ad	
PLATINUM	\$17,000
2 - 10'x10' Booths / 2 - Full Registrations / Program Ad	
GOLD	\$12,000
1 - 10'x10' Booths / 1 - Full Registrations / Program Ad	

NETWORKING RECEPTION	\$15,000
Logo prominently displayed throughout Reception Area & 300 beverage tickets to distribute from your booth	
WIFI SPONSOR	\$12,000
Splash Page and targeted links to company website	
ATTENDEE NOTEBOOK	\$10,000
Custom notebook including logo alongside DIBCON logo	
CONFERENCE LANYARD	\$8,000
Custom color lanyard with logo imprint	
PROGRAM ADVERTISEMENT	\$1,500
1 - Full page advertisement in conference program	
APP BANNER ADVERTISEMENT	\$750
1 - Banner advertisement on the conference app	

THE
**KNUDSEN
INSTITUTE**

of Applied Research for Surge Theory



The Knudsen Institute is a 501(c)(3) non-profit organization based in Chickasha, Oklahoma. The Institute's mission is to strengthen the surge capacity of the U.S. defense industrial base with a focus on small and medium sized manufacturers (SMMs). We seek to embody the spirit of the Institute's namesake, William S. Knudsen – the architect and driving force behind establishing America's defense manufacturing base leading up to and throughout World War II.

Our organization develops public policy, workforce development, and applied research solutions through an interdisciplinary approach to re-establish America's domestic manufacturing base in support of our nation's warfighters. In addition to our partnership with ARCTOS to host DIBCON, the Institute has begun developing promising technology solutions using deep learning and machine learning; new methods of data collection; and new approaches to Industrial Internet of Things (IIoT). Additionally, Knudsen has launched Project 81, a manufacturing small business incubator program that provides access to cutting edge manufacturing equipment to small manufacturers seeking to engage with the DoD as well as to career technical centers and universities to supplement their educational opportunities.

Visit us at www.surgetheory.org to learn more and to get involved.



From focused webinars and workshops, restricted and classified meetings, hybrid and virtual events, to large technical conferences with 2000+ national and international attendees, ARCTOS' Meetings Management Department has the proven experience to foster communication and collaboration across the technical community to meet your organizational goals.

You set the subject matter and goals, and we'll bring the rest.

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The background is a dark blue gradient with a subtle grid pattern. Overlaid on this are several large, semi-transparent circular patterns that resemble technical drawings or architectural plans. These patterns consist of concentric circles, radial lines, and various geometric shapes like rectangles and arcs, creating a complex, layered effect.

www.DIBCON.net